



Western Australia Now and Then NEWSLETTER

www.wanowandthen.com

Volume 1 Issue 3



We are currently building what we believe is the largest collection of photographs of Western Australia on the internet.

Our new gallery pages can be found at : <http://www.wanowandthen.com/gallery-contents.html> and each gallery is related to a specific area or subject.

There are 18 galleries so far and our site has well over 9,000 photographs available for viewing.

Each gallery page has a series of thumbnail images. Simply click on any thumbnail you are interested in to display the full size image.

Site Make-over started.

It has been awhile since our pages had a face-lift so we have started making some changes to the way our information is displayed. We hope you like the new format and find it easier to use.

You can see an example of the new look at: <http://www.wanowandthen.com/Albany.html>

Isn't internet content free?

Everyone seems to think that all the information, pictures, videos etc. on the internet is free. If you sit and think about it for a minute you will realise that people like us, who spend a huge amount of time and effort putting information together, need to somehow pay for hosting services, website registration and put some money towards getting out and photographing and filming new locations.

All of this costs us money and even though we are a non-profit site, there are some costs involved in making this available online so that you can come in and find some (hopefully) useful and interesting information.

In order to cover some of our cost (we don't even come close to covering all of our costs) we place a few adverts on our site. We do not use pop-up adverts as we believe they are very annoying and should be banned from the net. On most of our pages there are one or two adverts. They are not intrusive and if you are not interested in them you simply ignore them.

Some people, less than 1% of our visitors, will find something in an advert that interests them and they will follow it to the source. When this happens we earn a few cents. The reason this works is that we have a large number of people visiting our website and even though less than 1% will follow an advert, it is enough to help us and it doesn't cost our readers anything.

SO WHAT IS THE PROBLEM?

The problem is that now some browsers, like Microsoft Internet Explorer 10 block adverts by default. Even if you did want to see adverts, unless you know they have automatically been blocked you have no choice.

Cont'd.....

I hear a number of people cheering at this point because, like most of us, they don't like being bombarded with adverts. Fair enough if the adverts are intrusive and on some sites they are. What you have to ask yourself is what happens to sites like ours if all our adverts are automatically blocked and no one ever had the chance to check them out? The answer is, eventually the cost of keeping this site going will become too much and everything here will be lost when it closes down.

Even totally ad-free sites like Wikipedia need funding and they ask readers directly for money. and that in effect, is also advertising.

Put simply, without advertising many valuable websites on the internet would cease to exist.

If you use Internet Explorer 10 or even use Adblock Plus on Firefox, we would ask you to consider turning ad-blocking off on sites like ours that take care not to become a big pain with adverts. You never know, one day you may even see an advert that you are interested in, after all they are usually tailored to suit the subject a web page is talking about so they may even turn out to be useful.

Tell us what you want to see.

We try hard to think of new subjects to include on our site that people will find interesting but we don't know what everyone will want us to add, so we are asking for your opinion of what new topics we can include.

If you can think of something we can add or change why not drop us a quick message at info@wanowandthen.com

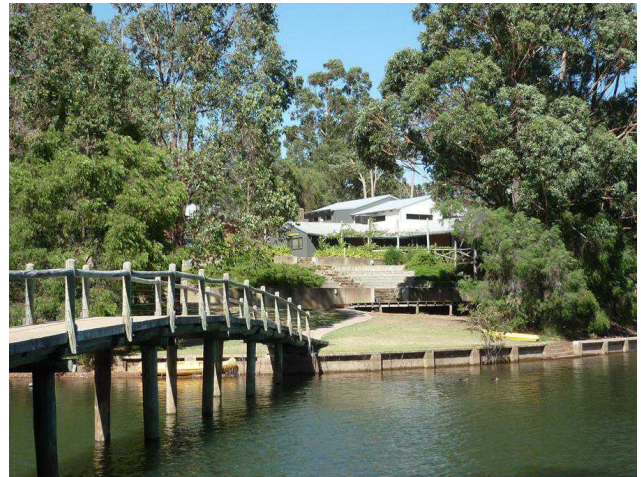
One new section that was suggested to us was a 'What to do in Perth' page. We have already started work on this and have put the result up at : <http://www.wanowandthen.com/what-to-do-in-perth.html>

We have quite a few resources to draw on so if you want to know something about W.A. You can ask and we will try to find the answer for you. We are already getting some questions and you can check out our answers at : <http://www.wanowandthen.com/comments-page.html>

Upcoming projects

In the next few weeks we are planning a few new feature pages including the W.A. Railways Museum, Fairbridge, Buckland Hill WWII tunnels, Pioneer World and Elizabethan Village.

Longer term we are looking at expeditions to the Goldfields, Shark Bay and Exmouth to gather new footage and photographs.



Evedon Resort

New Hotel Reviews

On recent trips to the South West and Great Southern we stayed at Evedon Resort and Albany Holiday Units. As we usually do when we go travelling we made some notes about the places we stayed and the results have now been put up on our travel blog at : <http://www.wanowandthen.com/Travel-Blog-04.html>

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Thanks for reading.....

Regards, the wanowandthen.com team.

